

Dear Valued Customer:

Due to the demand from our customer base, we are getting an early start on pricing programs for the 2015-2016 heating season. Based on the current price structure it is time to look ahead and plan for next winter's heating oil purchase. Holliston Oil is currently offering two options to price and pay for your heating oil. This winter we saw prices begin to decline early in the season and the price remained low throughout the winter. We cannot predict prices since they are a function of world events and beyond our control, but we can offer price protection and payment plans that will fit your needs.

This year Holliston Oil is offering an **Early Bird "Open Enrollment"** period to sign up for one of our pricing programs. The open Early Bird enrollment period will run from today until 4/30/15. The Early Bird program has two options Capped Price and Pre-buy. The way the Early Bird open enrollment will work is as follows:

- Call/email Holliston Oil M-F 7am-5pm to get the most current Early Bird Price
- Decide to lock/**cap** the current Early Bird price or wait and call back the next week for an updated price (prices could rise or prices could fall during the Early Bird period)
- Prices may be updated on a weekly basis
- Once you commit to a price program, detailed contract information will be sent to you immediately via fax, email or US Mail and must be returned immediately.

Please review the programs listed below carefully. If you wish to participate in a program simply call (508-429-2075) or email ([info@hollistonoil.com](mailto:info@hollistonoil.com)).

1. **Capped Price** - Pre-buy or ten month budget (Beneficial if prices go up or Prices go down) **Holliston Oil highly recommends the cap option with downside protection which will allow you the best pricing all the time no matter what direction oil prices go.**
2. **Fixed Price** - **PRE-BUY only** (Beneficial if prices go up)

**\*\*\*Budget plans require 10-monthly payments and will begin in July.**

**We suggest starting your budget in July to avoid conflict with any gallons delivered in excess of budget**  
(NOTE: We can automatically charge your credit/debit card of choice thus ensuring timely payments)

**Budget Cap Program** – You can cap your price and make ten monthly payments. Your price will never exceed the cap price but if the market price of heating oil falls you will pay the lower price. There is a 20 cent per gallon non-refundable fee to purchase downside protection. Non-refundable cap fee is due with signed contract.

**Pre-buy Cap Program** - You purchase your oil up front when you sign your contract at a discounted price. There is a 20 cent per gallon non-refundable fee to purchase downside protection. The Pre-buy is also available at a discounted Fixed Price (no downside protection).

Our energy customer care professionals are here to answer all of your questions about our energy programs. Call us at 508-429-2075 or email [info@hollistonoil.com](mailto:info@hollistonoil.com)

Sincerely,

***Holliston Oil Service***